We offer Custom Magnetic Fasteners & Magnetic Components for Global Brands

RICHARMS



01

About Richarms

About Richarms

22+	8000	72MM	300+	99%
Years of production experience	Sq.m Private Plant	Sets Capacity	Clients in close cooperation	Pass Rate



About Richarms

Based in China

2nd gerenartion factory and trading integration

Core Dept

Marketing / Sales / Logistic /QC/engineer/production line

02

Why Choose Richarms

Specialized in magnetic fasteners for over 20 years



Own factory, short lead time, strict quality control

Trusted by global fashion and packaging brands

Strong R&D and full OEM/ODM customization

Low MOQ, fast sampling, global logistics support

03

Product Portfolio

Magnetic Snaps - Industrial Series

Magnetic Snaps

Half Lip, Full Lip, Invisible,

Double Sided



Conductive Magnetic Connectors

Medical Magnets





NdFeB Magnets

Custom Shapes/ Grade/ Size and Magnetism direction

Magnetic Snaps - Consumer Series

Hijab/Refregerater Magnet

Matel & Plastic



Bracelet Magnet

Custom Design, Laser Logo Available



Bra top front closure

Custom Design, Laser Logo Available



Glof Marking Magnet

Custom Design



04

Application Scenarios

Case Study – Bag & Packaging



Bags & Fashion Accessories



Gift Packaging & Custom Boxes

Case Study - Medical Equipment



Smart Wearables & Apparel



Industrial Engineering & Mechanical Use

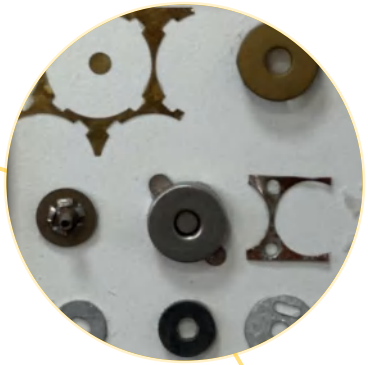


Medical Equipment & Electro-Magnetic Connectors

05

Customization Capabilities

Material & Finish Customization



Material options

Iron, Stainless Steel, Brass



Surface finishes

Hanging/Barrel Plating, Laser, Polishing

Logo Customization





Logo Customization

Laser logo, Embossed patterns, Custom colors

Tooling Cutomization

Tooling & sampling support with professional mold team

Strength Customization



18X4.5mm standard magnet
Ferrite permanent magnet
Inner magnet size:17mm
Afford 1.5L≈1.5KG



18X4.5mm strong magnet
Ferrite+Neodymium permanent magnet
Inner magnet size:17mm+17mm
Afford 3L≈3KG

18x4.5



14X3.5mm standard magnet
Ferrite permanent magnet
Inner magnet size:13mm
Afford 0.55L≈0.55KG



14X3.5mm strong magnet
Ferrite+Neodymium permanent magnet
Inner magnet size:13mm+13mm
Afford 1.5L≈1.5KG

14x3.5

Quality Assurance



Strict In-house QC process

In-house QC process: Pull force test, Salt spray, Size check

Certifications: RoHS, REACH, SGS optional



100% inspection for key items

High-reflection surface material selection = luxury-grade quality

100% inspection for key items before shipment

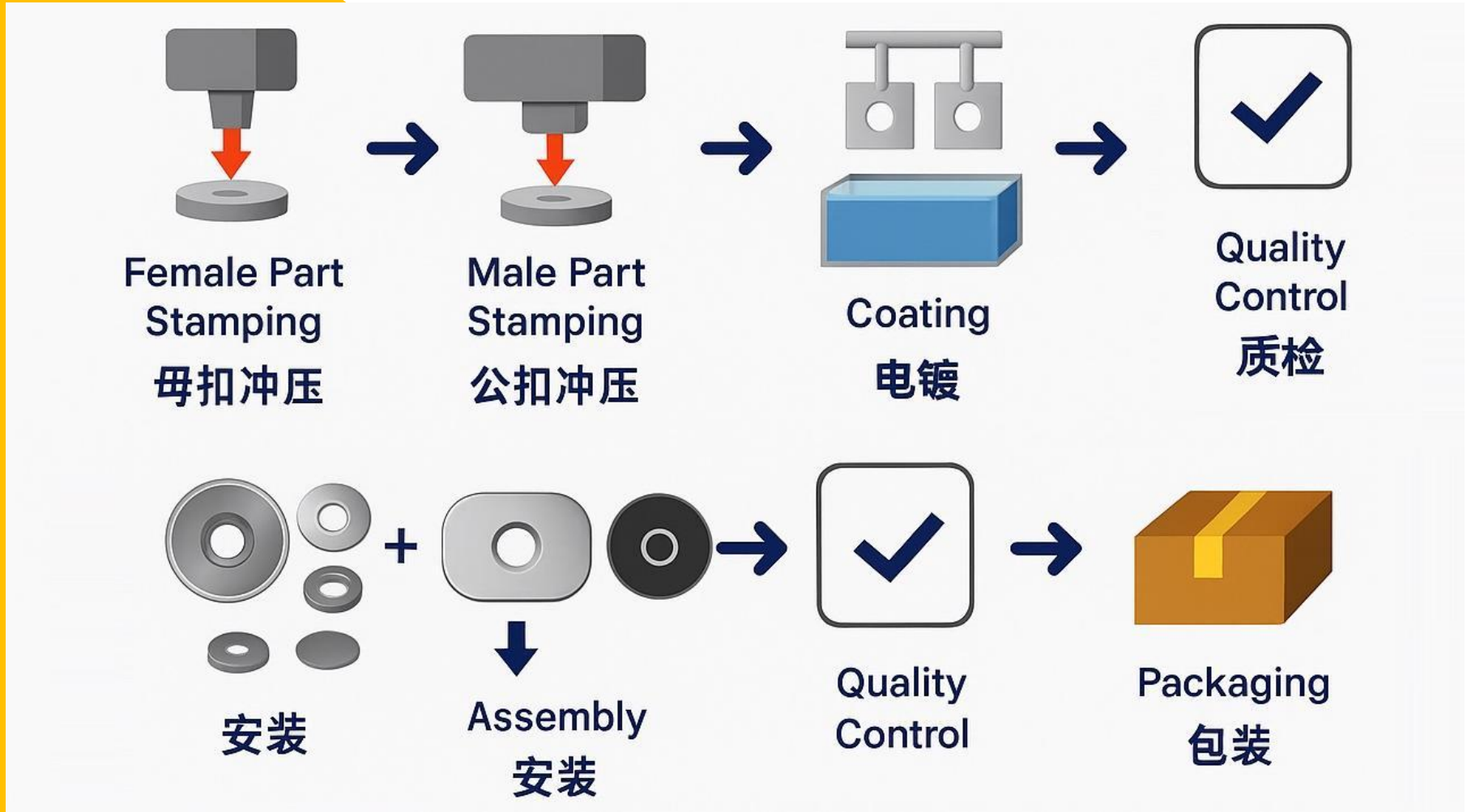
06

Supply Chain & Delivery

Magnets Production Flow



Magnetic Snaps Production Flow

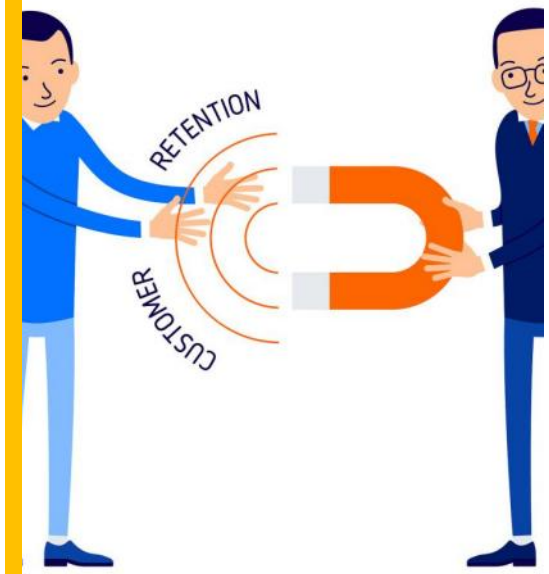


Partnership Models



01 OEM / ODM manufacturing

02 Distributor & private label cooperation



Connect Us Today !

01

Website

Website: www.richarms.com

Shopify: www.richarmshardware.com

02

Contact

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We don’t just make magnetic parts — we craft magnetic value.

— RICHARMS Hardware Co., Ltd.